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26.2 Million Visitors in 2019

₿

\$10.2 Billion in Tourism Spending in 2019













26,744 Hotel Rooms Within 5 blocks







17

114 Events, 1.3M Visitors 2019
Moscone Convention Center



13 Concert & Theater Venues Nearby



MID-MARKET SHOW CASE







































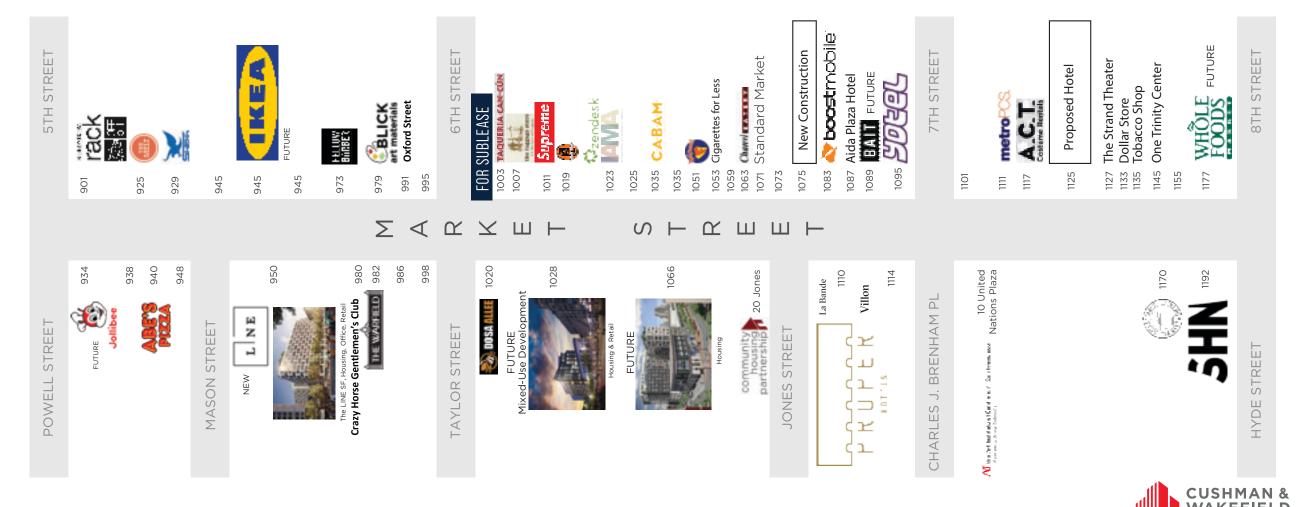




MARKET STREET MAP

Serving San Francisco as the bridgeway between the Union Square Retail District, the Theatre District and SoMa District, Mid-Market has become a platform for critically acclaimed restaurants such as Villon; experiential bars including Mr. Tipple's Recording Studio, Whitechapel, PianoFight, Fermentation Lab and Charmaine's; as well as new upscale boutique hotels including the Line Hotel, Proper Hotel and Yotel. Contributing a constant flow of affluent daytime and evening patronage are some of the largest and most dominant tech companies in the world, which reside in the Mid-Market corridor, including Twitter, Uber, Zendesk, Zoosk, Yammer, Square and Dolby Labs.

As more mixed-use developments rise in the neighborhood such as brand new luxury condominiums at Serif, the highly anticipated Line Hotel, and introducing IKEA's first San Francisco location, 1101 Market Street is the ultimate retail destination to serve the many visitors, working professionals and locals who are transforming this dynamic, coveted corridor.





DENSITY

POPULATION GROWTH Map shows 0.5 miles

YEAR	.25 MILES	.5 MILES
2019	17,602	47,584
2024	18,639	50,245

± 210,000 ± 208,000 2,090 1 Tenth Street Thumbtack 1355 Market Street ± 157,584 780 1355 Market Street ± 78,792 390 1455 Market Street ± 350,000 1,750 Square ± 219,205 1,090 Uber 1455 Market Street Bank of America ± 189,994 950 1455 Market Street Nerd Wallet 1 Tenth Street ± 60,900 300

90 7th Street

1 S. Van Ness Avenue

SF Federal Building

SFMTA

2,660

2,220

± 532,400

± 444,500

RESIDENTIAL PROJECTS

#	PROJECT / ADDRESS	UNITS	YEAR BUILT
1	5M, 110 5th Street	400	2019
2	Avalon, 55 9th Street	273	2016
3	66 9th Street	107	2010
4	Trinity Plaza, 33 8th Street	1,900	2019
5	Archstone Fox Plaza, 1390 Market Street	673	2014
6	NEMA, 8 10th Street	740	2013
7	1554 Market Street	109	2020
8	SOMA Grand, 1160 Mission Street	246	2007
9	1390 Mission Street	136	2009
10	Citizens Housing, 1400 Mission Street	190	2016
11	Olume, 1401 Mission Street	121	2016
12	1415 Mission Street	156	2015
13	Argenta, 1 Polk Street	179	2008
14	Emerald Fund, 100 Van Ness Avenue	418	2014
15	150 Van Ness Avenue	420	2018
16	The Civic, 101-103 Polk Street	162	2015
17	1066 Market Street	303	2020
18	1028 Market Street	186	2020
19	One Oak Street	300	2020
20	Two Towers, 10 South Van Ness Avenue	650	2020
21	1500 Mission Street	540	2021
22	30 Van Ness Avenue	610	2024
23	469 Stevenson Street	495	2023

FLOORPLAN

AVAILABLE THROUGH JANUARY 2028







± 9,317 SF GROUND

± 3,000 SF BASEMENT AVAILABLE



1101 MARKET STREET RETAIL FOR SUBLEASE





